



# TALLAHASSEE LENDERS' CONSORTIUM

HOUSING COUNSELING - DEVELOPMENT  
DOWN PAYMENT ASSISTANCE - HOMEBUYER EDUCATION

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## MEMBER LENDERS

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SunTrust Bank

Superior Bank

Tallahassee State Bank

Wachovia-A Wells Fargo Company

January 18, 2011

Greetings Potential Sponsor,

The Tallahassee Lenders' Consortium invites you to join us at our **2011 Home Buyer Showcase!** The event will take place on **Saturday, March 12<sup>th</sup>** at the North Florida Fairgrounds, located at 441 Paul Russell Road from **10:00 a.m. until 3:00 p.m.**

The purpose of this event is to match potential homebuyers with local providers of housing and housing services, including builders, lenders, real estate professionals, nonprofit and for-profit housing specialists, and other city and county providers of affordable housing. Families throughout the North Florida area are invited to come out and learn about home financing options as well as new and existing homes currently available for sale.

TLC is requesting sponsorship from your business to help defer the cost of hosting the event. This Showcase will be publicized throughout North Florida's leading media sources (including television, print, and radio). The 4 levels of sponsorship include the following:

### **Gold Level (\$1,000 Sponsorship)**

- ▶ Business logo on TV advertising
- ▶ Full-page ad in the Showcase program
- ▶ 4 live radio speaking opportunities
- ▶ Verbal recognition at the Showcase
- ▶ Signage at the Showcase
- ▶ One 8' x 10' booth space
- ▶ Complimentary breakfast

### **Tour of Homes (\$850 Sponsorship)**

- ▶ Shuttle service to and from properties
- ▶ 1/2 page ad in the Showcase program
- ▶ 2 live radio speaking opportunities
- ▶ Verbal recognition at the Showcase
- ▶ Signage at the Showcase
- ▶ One 8'x10' booth space (if requested)
- ▶ Complimentary breakfast

### **Silver Level (\$750 Sponsorship)**

- ▶ 1/2 page ad in the Showcase program
- ▶ Verbal recognition at the Showcase
- ▶ Signage at the Showcase
- ▶ One 8'x10' booth space
- ▶ Complimentary breakfast

### **Bronze Level (\$500 Sponsorship)**

- ▶ 1/4 page ad in the Showcase program
- ▶ Signage at the Showcase
- ▶ One 8'x10' booth space
- ▶ Complimentary breakfast

Please complete and **RETURN THE SPONSOR REGISTRATION FORM** along with your payment to us by **Friday, February 18, 2011**. For additional information or questions, contact me by phone at **(850) 222-6609 ext. 101** or by email at [neverett@tallahasseeleaders.org](mailto:neverett@tallahasseeleaders.org).

Sincerely,

Nicole Everett  
Assistant Executive Director

# 2011 TLC Home Buyer Showcase

## SPONSOR REGISTRATION FORM

Saturday, March 12, 2011

10:00 a.m. – 3:00 p.m.

North Florida Fairgrounds (441 Paul Russell Road)

### SPONSORSHIP LEVELS

- \$1,000 Gold Sponsor
- \$850 Tour of Homes Sponsor
- \$750 Silver Sponsor
- \$500 Bronze Sponsor

- Yes, I would like a booth
- No, I would not like a booth

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NAME OF ORGANIZATION/BUSINESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ MOBILE: \_\_\_\_\_

NAME & EMAIL ADDRESS OF PERSON(S) ATTENDING: \_\_\_\_\_

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TYPE OF BUSINESS OR ORGANIZATION: \_\_\_\_\_

WILL YOU BE PROVIDING ANY PRIZES/GIVE-AWAYS: \_\_\_\_\_

**Each vendor will be provided one covered 8-foot table and two (2) chairs.**

**Please list any additional items needed in the space below.**

ELECTRICAL OUTLET     ADDITIONAL CHAIRS: \_\_\_\_\_     OTHER: \_\_\_\_\_

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Booths will be assigned at the sole direction of showcase organizers and will be based on the date of the request, with priority given to event sponsors and partners. For other booth needs not listed here, please contact Nicole Everett directly at (850) 222-6609 ext. 101.

**PLEASE EMAIL AD BY FEB. 18<sup>th</sup> TO:** Nicole Everett at [neverett@tallahasseeenders.org](mailto:neverett@tallahasseeenders.org)

**PLEASE MAKE ALL CHECKS PAYABLE TO:** Tallahassee Lenders' Consortium ("TLC")

**RETURN FORM BY FEB. 18<sup>th</sup> VIA MAIL TO:** 224 Office Plaza Tallahassee, FL 32301

**RETURN FORM BY FEB. 18<sup>th</sup> VIA FAX TO:** Nicole Everett at (850) 222-6687

**TO RESERVE YOUR BOOTH, SEND YOUR RESERVATION EARLY.  
REMEMBER, PAYMENT MUST ACCOMPANY YOUR RESERVATION!**