



TALLAHASSEE LENDERS' CONSORTIUM

HOUSING COUNSELING - DEVELOPMENT
DOWN PAYMENT ASSISTANCE - HOMEBUYER EDUCATION

*Helping You Build
An Affordable Future*

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January 18, 2011

Greetings Potential Vendors & Advertisers,

The Tallahassee Lenders' Consortium invites you to join us at our **2011 Home Buyer Showcase!** The event will take place on **Saturday, March 12th** at the North Florida Fairgrounds, located at 441 Paul Russell Road from **10 a.m. until 3 p.m.**

The purpose of this event is to match potential homebuyers with local providers of housing and housing services, including builders, lenders, real estate professionals, nonprofit and for-profit housing specialists, and other city and county providers of affordable housing. Families throughout the North Florida area are invited to come out and learn about home financing options as well as new and existing homes currently available for sale.

TLC is requesting your participation in this year's event. This Showcase will be publicized throughout North Florida's leading media sources (including television, print, and radio). Exhibiting and advertising prices are as follows:

Exhibit Booth:

One 8' x 10' booth space includes complimentary breakfast.

- ▶ **\$150** (For Profit Companies)
- ▶ **\$75** (Government & Non-Profit Companies)

Showcase Program Advertising

- ▶ **\$500** Full-Page Ad
- ▶ **\$300** ½ Page Ad
- ▶ **\$175** ¼ Page Ad

Please complete and **RETURN THE VENDOR REGISTRATION FORM** along with your payment to us by **Friday, February 18, 2011**. For additional information or questions, contact me by phone at **(850) 222-6609 ext. 101** or by email at neverett@tallahasseeenders.org.

Sincerely,

Nicole Everett
Assistant Executive Director

2011 TLC Home Buyer Showcase

VENDOR REGISTRATION FORM

Saturday, March 12, 2011

10:00 a.m. – 3:00 p.m.

North Florida Fairgrounds (441 Paul Russell Road)

EXHIBITING & ADVERTISING

- \$150 Booth Only (For Profit)
 \$75 Booth Only (Government/Non-Profit)

- \$500 - Full Page Ad
 \$300 - ½ Page Ad
 \$175 - ¼ Page Ad

NAME OF ORGANIZATION/BUSINESS: _____

TELEPHONE: _____ FAX: _____ MOBILE: _____

NAME & EMAIL ADDRESS OF PERSON(S) ATTENDING: _____

TYPE OF BUSINESS OR ORGANIZATION: _____

WILL YOU BE PROVIDING ANY PRIZES/GIVE-AWAYS: _____

Each vendor will be provided one covered 8-foot table and two (2) chairs.

Please list any additional items needed in the space below.

ELECTRICAL OUTLET ADDITIONAL CHAIRS: _____ OTHER: _____

Booths will be assigned at the sole direction of showcase organizers and will be based on the date of the request, with priority given to event sponsors and partners. For other booth needs not listed here, please contact Nicole Everett directly at (850) 222-6609 ext. 101.

PLEASE EMAIL AD BY FEB. 18th TO: Nicole Everett at neverett@tallahasseeenders.org

PLEASE MAKE ALL CHECKS PAYABLE TO: Tallahassee Lenders' Consortium ("TLC")

RETURN FORM BY FEB. 18th VIA MAIL TO: 224 Office Plaza Tallahassee, FL 32301

RETURN FORM BY FEB. 18th VIA FAX TO: Nicole Everett at (850) 222-6687

TO RESERVE YOUR BOOTH, SEND YOUR RESERVATION EARLY.
REMEMBER, PAYMENT MUST ACCOMPANY YOUR RESERVATION!

AFTER FEBRUARY 18 THERE WILL BE A \$50 LATE REGISTRATION FEE